



Seat No. \_\_\_\_\_

**HAJ-16080001050100**

**B. Com. (Sem.-V) (WEF-2016) Examination**

**May - 2023**

**FCE-5 : Foundation Course in English**

**(Old Course)**

Time :  $2\frac{1}{2}$  Hours / Total Marks : 70

- 1** Write a short note : (any **one**) **10**
- (1) Benefits of starting your own business.
  - (2) Mangalyaan
  - (3) Strategies for doing business in Rural India.
- 2** Answer the following questions in brief : (any **five**) **20**
- (1) What is the difference between the behaviour of individual-focused cultures and collective-focused cultures?
  - (2) What is meant by the horizontal/vertical distinction among society ?
  - (3) What all should one keep in mind while hiring partners?
  - (4) Why do some people criticize India's space program ?
  - (5) How large is India's rural economy ?
  - (6) Describe how Jakhara lived the life of a brahmachari ?
  - (7) What was the 'other poison' which killed Jakhara ?
- 3** (a) Draft an individual report : (any **one**) **10**
- (1) Draft an individual report of the Secretary of Motidrinks Pvt. Ltd. GIDC Shapar-Veraval to the managing director, on the choice of a suitable site for factory in Junagadh.
  - (2) The Metro Stainless Steel Co. Ltd. asked their manager to inquire into the causes and submit his report about the damage done by fire in the factory.

- (b) Draft a questionnaire on any of the following topics : **10**  
(any **one**)

- (1) A questionnaire leading to a survey for introducing a new toothpaste in the market.
- (2) A questionnaire leading to a survey of the use of Internet by college students.

- 4 (a) Read the following share market report and answer the following questions : **10**

### **EQUITIES SUFFER SETBACK**

**Ahmedabad 17th August**

The prices of equity shares modestly came down in the local stock exchange today. Most of the speculative and cash shares became easy to some extent. The price movements were wide and irregular on account of heavy buying and selling activities. The ASE index started at 123.18 points and closed at 122.84 points. The turnover was reasonably high. The undertone of the market was also upward.

In the forward list, Atul came down further from Rs. 164 and closed at Rs. 161. Arvind came down to Rs. 202 from Rs. 206.50 on selling pressure before closing at Rs. 203. It lost marginally. Reliance moved in the range of Rs. 415 to Rs. 411 before becoming steady at Rs. 412.50. Tat Ordinary went up to Rs. 331 and closed at Rs. 328.50 with a marginal loss. Master share was steady at Rs. 30. Orkay came down to Rs. 30 from Rs. 32.50 under the selling pressure. Oswal Agro was steady at Rs. 35. Larsen moved between Rs. 327.50 and Rs. 317 on account of buying and selling orders. It closed at Rs. 319.50 with some loss.

In the cash section, India Genatine went up to Rs. 745 before closing at Rs. 720. Himachal telematics rose to Rs. 90. Ambuja Coatspin went up Rs. 18 and Ganesh Housing rose to Rs. 58. On the other hand, Crestchem moved down to Rs. 39, Essar Gujarat to Rs. 116.50, Lok Housing to Rs. 82 and Lupin Chem to Rs. 88. Sayaji went up to Rs. 3800, Rajesh Malleble to Rs. 50, RPEL to Rs. 63 and Padmini Polymers to Rs. 240 on account of renewed support from the buyers.

Answer the following questions : (any **five**)

- (1) Why did the price move in the share market ?
- (2) What difference did ASP index show at the end of the session?
- (3) How was the undercurrent of the market ?
- (4) What were the opening and closing prices of Arvind ?
- (5) What was the influence, what was the fluctuation range of Reliance and Larsen at the end of the session ?
- (6) Which was the top gainers in the cassection ?
- (7) Which shares improved on account of fresh support ?

(b) Write an essay on the following : (any **one**)

**10**

- (1) Uses and Abuses of Smart Phones.
  - (2) The Age of Advertisement.
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